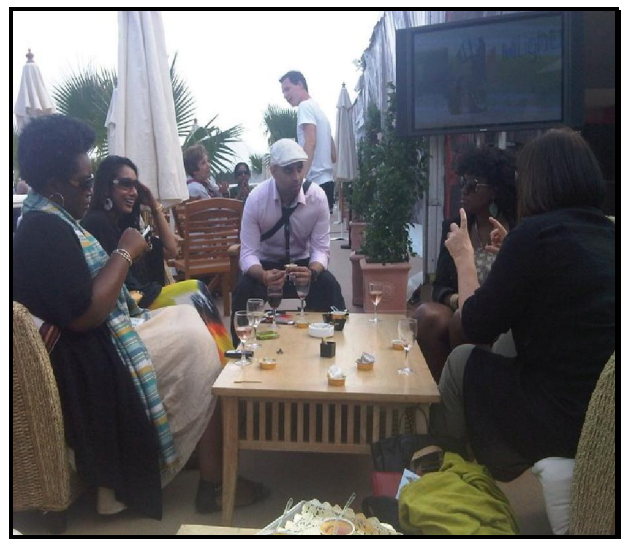


FILM MARKET ACCESS  
FESTIVAL DE CANNES  
PROGRAM 2012



## FILM MARKET ACCESS FESTIVAL DE CANNES 2012 PROGRAM

### Before Cannes:

- “So You’ve Made A Film Now What?” – Five 90 minute workshops conducted by Scarlett Media, executive producer of RasTa via Skype approximately 4 weeks before Cannes. Developed and presented by an expert in the field.
- Access to CINANDO [cinando.com](http://cinando.com) online database of all delegates and participants of Cannes, including summary of developing and completed projects.
- Pre-registration with Canada Pavilion hosted by Telefilm Canada and provincial art funders.



FMA-07 Participants at Canadian Luncheon hosted by Kodak

### During Cannes:

- **Orientation/Venue tour** and preparation meeting with Scarlett Media. (First day of the Festival)
- **Accommodation** in an apartment style hotel – **Villa Maupassant**
- **Continental breakfast** for the duration of your stay within the program. (Participants are responsible for all other meals.)
- Official 2012 “Marché du Film” **accréditation badge**. (*Pending Marché approval*).
- **Access to world premiere screenings** among industry delegates.
- Access to exclusive post screenings and/or **industry receptions**.
- **The Marché du Film Guide**: 1,000 page listing of all the companies participating in the Festival de Cannes. This guide includes photos and details of each company’s decision makers and projects; companies and producers with films being sold; and a profile of buyers and film rights recently acquired.
- **Shuttle service** from hotel to festival venue (8am to midnight)
- **Unlimited internet** access at hotel and festival venue.
- **Pre-arranged French cellular** phone and number, courtesy of Cellhire.
- FMA staff available 24hrs to answer any questions or concerns.

## Individual Packages



### -Filmmaker: Opening Access

ü Maximum accommodations included – 8 nights

**Suggested candidates** (producers, directors and production coordinator)

**Package Price \$2,799.00**

**Early Bird Discount Price \$2,299.00 (minimum payment of \$599.00)**



### -Filmmaker: Closing Access

ü Maximum accommodations included – 6 nights

**Suggested candidates** (production coordinators, editors, researcher and filmmakers of short films) **Package Price \$2300.00**



WILLIAM MORRIS ENDEAVOR  
ENTERTAINMENT

### -Internship Experience Access

- ü Two weeks prior to festival/market preparation with a distribution company.
- ü Maximum accommodations included – 13 nights

**Suggested candidates** (film studies graduate)

**Package Price \$3,200.00**

**Early Bird Discount Price \$2,699.00 (minimum payment of \$699.00)**



### -Calling Card Program

ü Maximum accommodations included – 13 nights

**Suggested candidates** (film studies graduate)

**Package Price \$3200.00**

**Early Bird Discount Price \$2,699.00 (minimum payment of \$699.00)**

*The price of a return ticket from your departure city to the Nice Airport (40 minutes drive to Cannes) ranges from \$750 to \$1,000 depending on the month of your reservation. FMA will make arrangement for airport pick-up. It's best to book early – no later than April 10th. The recommended airline for the festival is Air France with non stop flights to Paris or Nice airport.*



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## APPLICATION PROCESS

The application process for the 2012 Cannes Program begins Monday November 28, 2011 and the deadline for all applicants is **March 29, 2012**, with the exception of the Calling Card Program with a deadline of **March 16, 2012**. Late application will be accepted if postmarked on deadline date.

### APPLICANT TIMELINE

- November 28 - APPLICATIONS ARE AVAILABLE
- **February 28 - EARLY DISCOUNT DEADLINE**
- March 16 - DEADLINE FOR GENERAL APPLICATIONS
- **March 23 - FINAL DEADLINE FOR ALL APPLICATIONS**
- March 26 - GENERAL APPLICANTS ARE NOTIFIED OF ACCEPTANCE
- March 28 - FIRST PAYMENT DUE (one third of full payment)
- May 07 - 2010 FULL AMOUNT OF PROGRAM FEE IS DUE

### PROGRAM REQUIREMENTS

- SUBMISSION OF COMPLETE APPLICATION, POSTMARKED NO LATER THAN MARCH 25, 2011
- RESUME
- PASSPORT SIZE HEADSHOT (FESTIVAL de CANNES REQUIRES PHOTO FOR ACCREDITATION BADGE)
- \$50.00 NON-REFUNDABLE PROGRAM APPLICATION FEE

MAKE ALL PAYMENTS PAYABLE TO: FILM MARKET ACCESS

PLEASE MAIL MONEY ORDER OR CASHIER'S CHECK TO:

FILM MARKET ACCESS  
CANNES PROGRAM  
65 WESTHOLME AVE, Suite #2  
TORONTO ONTARIO  
M6P 3B9

*Receipts for application fee are issued upon request*



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## APPLICATION GENERAL INFORMATION

PLEASE PRINT CLEARLY WITH BLUE OR BLACK INK

FIRST NAME: \_\_\_\_\_ LAST NAME: \_\_\_\_\_

FILM INDUSTRY AREA(S) OF INTEREST: \_\_\_\_\_

UNIVERSITY/COLLEGE NAME: \_\_\_\_\_

MAJOR: \_\_\_\_\_ CLASS OF: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY \_\_\_\_\_ PROVINCE \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

TELEPHONE

DAY: \_\_\_\_\_ EVENING: \_\_\_\_\_

EMAIL: \_\_\_\_\_

CIRCLE WHICH PROGRAM YOU ARE APPLYING FOR:

FILMMAKER: OPENING ACCESS (May 15 - 22) OR FILMMAKER CLOSING ACCESS (May 22 - 27)

INTERN: CANNES EXPERIENCES (May 15 - 27) OR CALLING CARD (May 15 - 27)

### FINANCIAL AID

*IF YOU ARE IN NEED OF FINANCIAL ASSISTANCE, WE CAN HELP. WE CAN OFFER UP TO **\$500** IN ASSISTANCE. THE ASSISTANCE WILL BE IN THE FORM OF YOUR MARCHE du FILM ACCREDITED PASS. ON A SEPARATE SHEET OF PAPER, PLEASE BRIEFLY DESCRIBE YOUR SITUATION AND WHY YOU FEEL YOU SHOULD BE ELIGIBLE FOR FINANCIAL AID. PLEASE BE ADVISED THAT THERE IS A LIMITED AMOUNT OF FINANCIAL AID AVAILABLE AND IT WILL ALLOCATED ON A FIRST COME FIRST SERVE BASIS. WE ENCOURAGE YOU TO APPLY EARLY IF YOU ARE IN NEED OF FINANCIAL AID.*

*WE ALSO OFFER A CONFIDENT PAYMENT SCHEDULE THAT COULD BENEFIT YOU - INQUIRES WELCOME. [PHONE: 416.566.0195](tel:416.566.0195)*